

# Jerry Gasché

Learning Performance Principal Consultant

With more than 33 years in the training industry as both a vendor and a client as well as development partner, Jerry brings to Realized Performance a successful track record in large-scale eLearning project management, simulation and learning design consulting, enterprise sales development, commercial alliance management, and process innovation across a broad range of industries.

In addition Jerry is the founder of [mindServegroup](#) a services firm providing consulting and certified dealer services related to the use of Inspiration Software®, the leading visual thinking, planning, organizing, and accelerated learning software. For more than 13 years, Jerry has been helping individuals use Inspiration to transform their business and learning through visual tools.

Prior to joining Realized Performance, he was VP of Sales at KLi Learning. As their founding sales executive, Jerry managed a variety of startup operations including sales, marketing, and corporate messaging.

Prior to joining KLi, Jerry was VP of Sales at CognitiveArts, managing the growth of their financial services practice, their largest and most profitable business unit. Previously, Jerry was Senior Engagement Director at Click2learn (CLKS), guiding sales and tactical support for growth of key corporate accounts as well as directing eLearning development across a variety of industries. He was the Senior Engagement Director at Click2learn guiding sales support for growth of key corporate accounts. In addition, as Sr. Project Director for CLKS Chicago operations, he managed local and overseas eLearning development in the London office.

Prior to joining CLKS, Jerry was IS project manager for MetLife, responsible for human performance issues surrounding enterprise sales force automation and admin desktop software/system deployment. Among his many accomplishments during his 22-year tenure at MetLife, Jerry was the first to bring electronic training, performance support, and knowledge management tools to sustain the deployment of 8000 sales laptops (12,000 overall) and 3,500 new administrative desktop machines. The laptop project was rated #1 in the [InfoWorld's](#) top100 enterprise technology projects.

Jerry holds a degree in Philosophy from Indiana University and has completed advanced coursework in human performance technology, project methodology, and financial services. Jerry holds the *Certified Performance Technologist* designation from the International Society for Performance Improvement.

Building on his professional work, Jerry is a Messenger from the [Climate Project](#), selected and trained to give speeches around the concepts of Global Warming. Related to his Messenger work, Jerry maintains a climate project of his own at [www.mindserveclimate.org](http://www.mindserveclimate.org).

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In demand as a public speaker, teacher, visual thinker, and writer, Jerry lives in Schererville, Indiana with his wife and three children.

Beyond his professional pursuits, Jerry enjoys music, sailing, horses, and skiing.

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